

For Immediate Release

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SHOWTEL ANNOUNCES EIGHTH ANNUAL EXPANDED EXHIBITION

THE MOST POPULAR ALTERNATIVE ART SHOW IN SOUTH FLORIDA RETURNS TO HOTEL BIBA

The eighth annual Showtel exhibition will take place Thursday, April 8 – Saturday, April 10, 2010 at Hotel Biba in West Palm Beach, FL featuring multi-media site-specific installations by twenty South Florida artists. Tickets range from \$10 - \$30 and will be available for advance purchase online at www.showtel.org beginning February 1, 2010.

Showtel will host its first-ever Preview Night event on Thursday, April 8 from 6:00 – 8:00pm for a special \$30 ticket price, which will include hors d'oeuvres and cocktails, a curator walk-through and the presence of all participating artists. Only 300 tickets will be sold for the Preview with proceeds going to support the inaugural Showtel Artist Support Fund.

Tickets for Showtel will be available in advance for the first time online at www.showtel.org on February 1, 2010. Tickets are \$10 for a show entrance ticket or \$15 for a ticket including valet parking and a complimentary cocktail. High school student tickets will be available for \$5 and children under the age of 14 are admitted free of charge.

Showtel is the only exhibition of its kind whereby selected artists transform hotel rooms into conceptual art environments specifically designed and created for the space, on display for a brief time and with nothing for sale. Showtel has established itself as the most popular annual art happening in South Florida with a record turn out of 2,000 people for last year's one-night exhibition.

Independent curator Kara Walker-Tomé, director of ArtSite Projects and a recent winner of a Mastermind Award from New Times Magazine, created Showtel eight years ago to showcase local contemporary artists in a unique setting and to educate the public on cutting-edge installation art. Walker-Tomé is most gratified by the broad demographic that attends the show saying it “demonstrates the public's enthusiasm for having art experiences that are at once thought-provoking and entertaining.”

More information can be found at www.showtel.org

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